Rep Order# 6864682 **Ver**# 3 **Status** Revised **Traffic Order**# 6864682 **EC'd** Yes

Printed: 10/17/2012 8:23 AM **Last Received:** 10/17/2012 6:53 AM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

Advertiser ().HOUSE MAJORITY PAC

Product HOUSE MAJORITY PAC

Estimate# 2127

Buyer Laura Bassett

Phone# Fax# **Agency** () WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 79/86/2127

Flight Dates 10/21/2012 - 10/22/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 4

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 3 ISSUE REVISE DAYS/DATES IN LNS 1-3,7-17,19-20 AND 22 TOTAL REMAINS 19,300

PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	Sales Re		ACTION NWS@6AM< : REVISED DAYS/DATES V3 REVISED DAYS/DATES es changed	:30		10/22-10/22	1	1	1	\$750.00	
	*2	Sales Re		GD MRN AMR-ABC< : REVISED DAYS/DATES V3 REVISED DAYS/DATES es changed	:30	\$750.00	10/22-10/22	2	1	2	\$1,500.00	
	*3	Sales Re	ine Comment	A ACTN NWS@430AM< : REVISED DAYS/DATES V3 REVISED DAYS/DATES es changed	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
	4	SU	6A-7A	ACTN NWS SU@6A	:30	\$750.00	10/21-10/21	1	1	1	\$750.00	
	5	SU	7A-8A	GD MRN-SUN-ABC	:30	\$850.00	10/21-10/21	2	1	2	\$1,700.00	
	6	SU	8A-9A	ACTN NWS SU@8A	:30	\$750.00	10/21-10/21	1	1	1	\$750.00	

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Advertiser Product Estimate# Buyer	TTNV-TV LAS VEGAS, NV ().HOUSE MAJORITY PAC HOUSE MAJORITY PAC 2127 Laura Bassett	Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 79/86/2127 Flight Dates 10/21/2012 - 10/22/2012				Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY Salesperson Phone# 215-567-6005				
Phone# Fax#		Hiatus Weeks				Salesperson	FAX#	215-567-5938		
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*7	M 9A-10A MORNING BLEND< Buyline Comment: REVISED DAYS/DATES Sales Remark: V3 REVISED DAYS/DATES V3 More than 2 codes changed		:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
*8	M 10A-11A VIEW-ABC Buyline Comment: REVISED DAYS/DATES Sales Remark: V3 REVISED DAYS/DATES V3 More than 2 codes changed		:30	\$1,000.00	10/22-10/22	1	1	1	\$1,000.00	
*9	M 12P-1P CHEW-ABC Buyline Comment: REVISED DAYS/DATES Sales Remark: V3 REVISED DAYS/DATES V3 More than 2 codes changed		:30	\$850.00	10/22-10/22	2	1	2	\$1,700.00	
*10	M 1P-2P REVOLUTION-ABC Buyline Comment: REVISED DAYS/DATES Sales Remark: V3 REVISED DAYS/DATES V3 More than 2 codes changed		:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
*11	M 2P-3P GENRL HOSPITAL Buyline Comment: REVISE DAYS/DATES Sales Remark: V3 REVISE DAYS/DATES V3 More than 2 codes changed		:30	\$350.00	10/22-10/22	1	1	1	\$350.00	
*12	M 3P-330P MILLIONAIRE Buyline Comment: REVISE DAYS/DATES Sales Remark: V3 REVISE DAYS/DATES V3 More than 2 codes changed		:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
*13	M 4P-5P JUDGE JUDY Buyline Comment: REVISE DAYS/DATES Sales Remark: V3 REVISE DAYS/DATES V3 More than 2 codes changed		:30	\$650.00	10/22-10/22	1	1	1	\$650.00	

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10/17/2012 8:23 AM 10/17/2012 6:53 AM

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Station K Advertiser Product Estimate# Buyer Phone#	TNV-TV LAS VEGAS, NV ().HOUSE MAJORITY PAC 2127 Laura Bassett	Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 79/86/2127 Flight Dates 10/21/2012 - 10/22/2012 Hiatus Weeks				Rep Firm Sales Office Salesperson	() A Phone#	PHILADELPHIA ANJIE BRADY 215-567-6005			
Fax#			matus weeks				Salesperson FAX#		215-567-5938		
LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*14	Buyline Comment:	ACTION NEWS @ 330 REVISE DAYS/DATES REVISE DAYS/DATES changed		:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
*15	Buyline Comment:	ACTION NWS@5PM< REVISE DAYS/DATES REVISE DAYS/DATES changed		:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
*16	Buyline Comment:	ACTION NWS@6PM< REVISE DAYS/DATES REVISE DAYS/DATES as changed		:30	\$1,000.00	10/22-10/22	1	1	1	\$1,000.00	
*17	Buyline Comment:	ACTION NWS@630< : REVISE DAYS/DATES 73 REVISE DAYS/DATES es changed		:30	\$1,100.00	10/22-10/22	1	1	1	\$1,100.00	
18	SU 6P-630P	ACTION NWS@6PM		:30	\$800.00	10/21-10/21	1	1	1	\$800.00	
*19	Buyline Comment:	ACCESS HOLLYWD< : REVISE DAYS/DATES 73 REVISE DAYS/DATES es changed		:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
*20	Buyline Comment:	MILLIONAIRE REVISE DAYS/DATES REVISE DAYS/DATES changed		:30	\$850.00	10/22-10/22	1	1	1	\$850.00	
21	SU 11P-1135P	P ACTION NWS@11P<		:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	

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KTNV-TV LAS VEGAS, NV Station

) .HOUSE MAJORITY PAC Advertiser **Product** HOUSE MAJORITY PAC

Estimate# 2127

Buver Laura Bassett

Phone# Fax#

LT

Ln Day Time Program *22 Μ 1135P-NITELINE 1205A

) WATERFRONT STRATEGIES Agency 3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 79/86/2127

Flight Dates **Hiatus Weeks**

10/21/2012 - 10/22/2012

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938

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Rate Dates Spots/Week # of Total Cost Len Total Daypart Weeks Spots ____ _____ :30 \$750.00 10/22-10/22 1 1 1 \$750.00

Buyline Comment: REVISE DAYS/DATES Sales Remark: V3 REVISE DAYS/DATES

V3 More than 2 codes changed

---REPORT TOTALS---

Report Totals: 25 / \$19,300.00

---SALES MONTHLY TOTALS---

Oct 12: 25 / \$19,300.00

Sales Totals: 25 / \$19,300.00 Station Totals: 25 / \$19,300.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$64,333 KBLR 0 % 32% KSNV 24% KTNV 30% KTUD 0% KLAS KVCW 0 % 0 응 KVVU 14% KVMY

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE